

President: Sir Nicholas Underhill



Founder: Miss June A Stubbs
MBE MCSD FRSA

Friends of St. James's Park and The Green Park
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Amanda Jackson
Development Planning
Westminster City Hall
64 Victoria Street
London SW1E 6QP

10 November 2014

Dear Ms Jackson

14/10496/FULL

Broadway Complex 55 Broadway London SW1H 0AZ

Change of use of 55 Broadway from offices to private residential (89 units) including extensions at tenth floor level and reconfiguration of ground floor retail. Part demolition and redevelopment of 100 Petty France and Wing Over Station to provide affordable residential accommodation (35 units) and associated car parking (43 spaces).

The Society objects to this proposal to convert 55 Broadway into luxury housing for two fundamental reasons:

The exterior of this Grade 1 listed building should not be altered by the addition of the tenth floor 'pavilions', a device that is purely to enable the developers to create bigger penthouse apartments. There are already a large number of luxury apartments in new and approved future local developments and such units do not serve the housing needs of the vast majority of Londoners.

By the same token the Society objects to the conversion of this building from office to predominantly residential use and would like to see a development with substantially more mixed use on this exceptionally accessible site, as well as providing the possibility of public access to the fine interior spaces, especially on the seventh floor.

We trust our observations and comments are of assistance, and ask that our comments be made known to the Committee and Council.

Yours Sincerely
for and on behalf of the Thorney Island Society

Lucy Peck

