

President: Sir Nicholas Underhill

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Friends of St. James's Park and The Green Park

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By email southplanningteam@westminster.gov.uk

For the attention of Tom Burke Esq.,

17th July 2013

Dear Mr. Burke

13/04556/FULL

**Use of the public highway for a temporary period from July
to 17 September 2013 as an 'Ambassador Information Pod'.
Parliament Square London SW1P 3JX**

Having reviewed and considered the application documents the Society has major concerns. In principle we question the real purpose of the proposal. What real information is to be displayed which is not available elsewhere ?. In conclusion we consider the proposal ill considered and not acceptable in the locations proposed, for the reasons following.

- 1 Why is it considered necessary to add to the many miscellaneous items found on a pavement - and especially on very busy pavements, where the prime activity is circulation ?.
- 2 The proposal is for four equally sized faces to be informative - each face being relatively very large. Consider the vertical information columns already in existence - and capable of providing considerably more information than this proposal.
- 3 By its size it can only be considered as an obstruction - increased since to be of any value all four sides have to be visible, with circulation space around them.
- 4 Considering the location that came with this application - 'Parliament Square', the proposed location is extremely busy with pedestrians intent on moving in all directions. This proposal would only add to the sense of busyness' and frustration.
- 5 It is an obstruction which only emphasises the pointlessness of the Proposal.
- 6 The design is not fit for purpose as half the display area is below waist height - and the only obvious statement indicated is 'MAYOR OF LONDON' and 'TEAM LONDON'. Such information is the least relevant since 'Team London' means nothing to the onlooker. It is supposed the title should read 'Mayor For London' - being the correct title for the GLA Mayor: and not to be confused with others - such as the Lord Mayor of Westminster, or the Lord Mayor of the City of London

The Thorney Island Society objects strongly to the application and recommends non acceptance. We trust our observations and comments will be of assistance and ask that our comments be made known to the Committee

Yours Sincerely
for and on behalf of the Thorney Island Society

PP Tom Ball

June A Stubbs
Chairman

Registered Charity Number : 1000751

