



Friends of St. James's Park and The Green Park

39 Westminster Mansions Great Smith Street London SW1P 3BP Telephone (020) 7222 2449

John Walker Esq.,
Operational Director
Development Planning
Westminster City Hall
64 Victoria Street
London SW1E 6QP

By email also southplanningteam@westminster.gov.uk

For the attention of Tom Burke

11th August 2010

Dear Mr. Burke

Ref 10/06150/ADV

Trafalgar Square, London

Display of double sided count down clock measuring 6.5m high for the London 2012 Olympic and paralympic Games from 13th March to 14th September 2012

Thank you for sending a copy of the planning application relating to the above proposal, with your letter dated 2nd August 2010. We find the application to be lacking in information. We find the design to be over elaborate, fussy and detrimental to its purpose.

We would expect to see a detailed and precise location plan showing its relationship to the existing ground paving, which is of high quality and of great significance to the appearance and nature of the historic paving of Trafalgar Square.

We would expect the emphasis to be on the clock and its ability to indicate the time. The illustrations sent to us do not even show the 'time', so we do not know where the time information is located. We have been informed that the numbers will be somewhere in the mid point above ground level - assumed to be at 3m height. This is obviously too low to attract attention, other than from close to.

Having discussed the application, the Thorney Island Society objects to it in total. If there is to be a 'count down clock', which we are willing to accept in principle, it should be of simple modest design, on minimal support structure, and where the clock is the predominant information - not the Olympics logo. In summary the points we make are :

- 1 The device is over complex
- 2 The essential purpose of a clock is lost in the complex sculptural form
- 3 The proposed location is inappropriate, since it is almost the least visible location possible, and as a consequence becomes unnecessary street clutter
- 4 A site should be where the clock is readily visible.
- 5 The Olympics logo is of secondary importance to the clock.
- 6 Consideration should be given to whether there should be more than two faces
- 7 The structure and groundworks must be included in the application given the heritage site.
- 8 The structure should be of a design which discourages climbing, and abuse.

We trust our observations and comments will be of assistance and ask that our comments be made known to the Committee.

Yours Sincerely
for and on behalf of the Thorney Island Society
PP Tom Ball

June A Stubbs
Chairman

Registered Charity Number : 1000751

